



La Luz Counseling Mission, Values and Goals

La Luz Defined:

Spanish for “The Light” which has a three-fold meaning:

- 1) The light- defined as “radiant light; something that make things visible or affords illumination”
 - a. As counselors, we are serving as the guiding light for clients who seek guidance towards change.
 - b. As counselors, we aid clients in illuminating certain areas in their life in which they may be holding in the dark or be unaware of.
- 2) The Light- God is light. In John 8:12 Jesus says “I am the light of the world. Whoever follows me will not walk in darkness, but will have the light of life.” Because God is in us, we are also light. “[We] Are the light of the world. A city on a hill cannot be hidden.” (Matthew 5:14)
- 3) La Luz- After the beloved Maria De La Luz Sanchez Almendariz, Maternal Grandmother of Sarah Almendariz Rivera. She was radiant to all those around her, kind, humble and strong.

Mission: Inspire transformation and create contagious change.

- Encouraging others’ boldness to confront limitations and create contagious change.

Tagline: Be the Light!

Vision: Create contagious change and eliminate intergenerational trauma.

- Our vision is that others will be positively impacted as the result of the change seen in clients. We pray each client will become a walking, moving, breathing light and so encourage and inspire others to also seek positive change. Our prayer is to ignite a change between generations that seeks to encourage, love, and guide one another.

Core Values: Quality, efficiency, and competency.